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Dr. A. Ammupriya is an Assistant Professor in St. Joseph's College of Engineering's Department of Management Studies. She has prior teaching and industrial experience at the undergraduate and post graduate levels. She earned her PhD in Human Resource Information System from Vels Institute of Science, Technology, and Advanced Studies (VISTAS) in Chennai. Her areas of expertise include Human Resources and Marketing. She has over ten publications in UGC, Web of Science, and Scopus. She is now in charge of Information Management and Customer Relationship Management. She has taken part in Faculty Development Programs and Workshops in a variety of disciplines.

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WEB OF SCIENCE: <https://www.webofscience.com/wos/woscc/summary/cf23e38d-574e-4ec0-a36d-160b15e2fc83-01003d81fa/relevance/1>

GOOGLE SCHOLAR: <https://scholar.google.com/citations?user=LEDkSB8AAAAJ&hl=en&oi=sra>

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